

# YOUNG ADULT PROGRAMMING OVERVIEW



## DID YOU KNOW?

**18-29**  
YEAR OLDS largest group of adults playing tennis\*

**56%**  
YOUNG ADULTS say they exercise on a regular basis\*\*

**Get these players playing with you to grow your business and invest in your future**

**Increase your revenue and keep players coming back with a variety of introductory, fun or competitive opportunities**

**Increase your participation and membership by attracting more adults**

**Make your facility and programs the hub of activity in the community**

**Providing a social and fun environment is key to success for any program. Try a player party or post-match gathering to keep your players hooked.**

## TOURNAMENTS

A classic with a twist!

- 1/2 day to single day event
- Non-elimination draw format (round robin, compass draw, etc)
- Pick from Fast Four, Best of 3 Tie Breaks or timed matches scoring format
- NTRP divisions
- TennisLink required

## SOCIAL LEAGUE

For anyone looking for fun, time with friends and flexibility!

- 4-8 week program
- Organizer determines league format
- Any skill level
- TennisLink required

## DROP-IN PLAY

A fun combination of instruction and organized play!

- 4-6 week program with drop-ins welcome
- Tennis pro to organize instruction and play
- All skill levels

## APPLY FOR A GRANT

2018 Young Adult Program Grants will be available starting January 2, 2018.

Please reach out to **Stacey Percival** at [stacey.percival@usta.com](mailto:stacey.percival@usta.com) with any questions.



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