

GoNoodle gets kids moving to be their smartest, strongest, bravest, silliest, bestest selves.

6 Billion Minutes

of Movement and Mindfulness over the last school year!

GoNoodle Improves health

13%

 Improvement in Childhood Weight (as measured by BMI)

Compared to kids who didn't play GoNoodle. Source: Center for Children's Health led by Cook Children's, 2017

GoNoodle improves academic outcomes

23%

 Greater improvement in Reading Scores*

50%

 Greater improvement in Math Scores**

Compared to kids who didn't play GoNoodle. Source: *SEG Measurement Independent effectiveness study 2016 **SEG Measurement Independent effectiveness study 2015

14 Million Kids Strong

675,000 Teachers Strong

4 out of 5 Elementary Schools Strong

2 Million Families GoNoodle at Home

¡Hola!

Bonjour!

GoNoodle is played in **185 Countries**

Top 5 Cities GoNoodling

- Nashville, TN
- Austin, TX
- Louisville, KY
- Bakersfield, CA
- Oklahoma City, OK



Source: 2017 Kid's Movement Index by GoNoodle. Based on minutes of movement per kid population.

GoNoodle is Moving on YouTube

145 Million

 video views

250,000

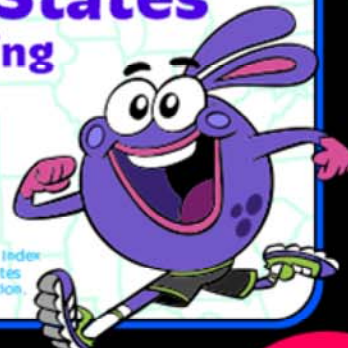
 subscribers

As of November 2017

Top 5 States GoNoodling

- Tennessee
- North Dakota
- Arkansas
- West Virginia
- Kentucky

Source: 2017 Kid's Movement Index by GoNoodle. Based on minutes of movement per kid population.



Run, jump, dance, stretch, or chill with these new exclusive movement videos from GoNoodle.

GoNoodle

GoNoodle.com

*Data for 2016/2017 School Year